

DR. WILL'S 8 LADDER STRATEGY TO MILLIONS™

My 8 Ladder Strategy to Millions™ is the same strategy I have used to build a million dollar business and the one I teach all my clients. Even at it's lowest level of implementation you can create a systematic cash flow.

Here is my 8 Ladder Strategy to Millions™ laid out:

Step 1- Write a book that targets your "Ideal Client Base"- Sell 600 books per year **\$9000**

Step 2- Speak 15 times per year at \$10k equals **\$150,000 (30 working days a year)**

Step 3- Consult 15 times per year at \$20k equals **\$300,000 (30 working days a year)**

Step 4- Training 15 times per year at \$15k equals **\$225,000 (15 working days a year)**

Step 5- Partnerships/ JV 4 times per year at \$25k equals **\$100,000 (20 working days a year)**

Step 6- Live Events 4 per year at \$1497 x 25 people equals **\$149,000 (60 working days a year)**

Step 7- Masterminds 4 per year at \$15k x 20 people equals **\$300,000 (30 working days per year)**

Step 8- Online School 500 students at \$47 monthly equals **\$282,000 (12 working days)**

Successfully implemented **OVER TIME** you can earn \$1,797,000 dollars. There are only 1% of the population that earn a million dollars a year. But with a systematic plan you can get there. **This Strategy also leaves over 100 FREE Days for you to travel, rest and enjoy life!**

Let's just say you really bombed, didn't implement everything to it's full capability and only accomplished 5% of my **8 Ladder Strategy to Millions™** you could still earn \$89,850 a year which would put you in the top 10% of earners. Having 10% success would earn you \$179,000 a year. Even crazier, 25% would earn you \$449,250 per year and move you in the top 2% of earners.

I teach my Clients how to position themselves in the Marketplace to command these fees and attract their "Ideal Clients."

YOUR MESSAGE IS SOMEONE'S MEDICINE