



Genius Speakers Academy  
Your Voice Matters

# THE 10 M SPEAKER SUCCESS BLUEPRINT™

There are 10 things that every Speaker has to pay attention to for them to have a successful Speaking Business... I call them **The 10 M Speaker Success Blueprint™**

- 1. Message** – Be clear on what you want to convey
- 2. Mindset**- You have to have a winning mindset
- 3. Mission**- How do you want to impact the world
- 4. Market**- Who are the people you want to impact
- 5. Model** – Success Leaves Clues
- 6. Marketing** (How you show up)
- 7. Mentorship**- Have a coach that can speed up the process
- 8. Material**- Use books, blogs, videos etc
- 9. Media**- Articles, TV, podcast etc
- 10. Monetize**- Set goals for your Speaking Business